

Message Text

UNCLASSIFIED

PAGE 01 STATE 196901
ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 R

DRAFTED BY COH/BIC/OIM/226/GAUFRICHT/DLB
APPROVED BY EB/OCA/CM/JJREILLY
COM/BIC/OIM/226/PBFIELD/CMM
COM/BIC/OIM/222/CBARRETT/DM
COM/OIC/OIM/CGENDREAU
OCA/CM/JREILLY

-----094435 190803Z /15

R 182109Z AUG 77
FM SECSTATE WASHDC
TO AMEMBASSY PARIS
AMEMBASSY BRUSSELS
AMEMBASSY THE HAGUE

UNCLAS STATE 196901

E.O. 11652: N/A

TAGS: BEXP, FR, BE, NL

SUBJECT: IMC, PARIS FY-1979 PROMOTION EVENT SCHEDULE

(1) FOLLOWING IS PLANNED FY-79 COMMERCE PROMOTION EVENT SCHEDULE FOR THE PROPOSED INTERNATIONAL MARKETING CENTER IN PARIS, PROVIDED FOR POSTS REVIEW AND COMMENT. SCHEDULE HAS BEEN DEVELOPED ON BASIS OF ANALYSIS OF MARKETING FACTORS INCLUDING PRIOR POST INPUT AND RECOMMENDATIONS AND IS CONFLICT-FREE, INsofar AS WE ARE AWARE. POSTS REQUESTED TO UNDERTAKE REVIEW THIS SCHEDULE AND TO CABLE THEIR OBSERVATIONS TO REACH WASHINGTON BY COB AUGUST 24, 1977.

A. IHC (PARIS OFFSITE) EQUIP' HOTEL, PARIS, HOTEL AND RESTAURANT EQUIPMENT, OCT. 1978.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 196901

B. IMC (PARIS OFFSITE) SIMA, PARIS AGRICULTURAL MACHINERY, MARCH, 1979.

C. IMC (PARIS OFFSITE) COMPOSNATS PARIS ELECTRONIC COMPONENTS, APR. 1979.

D. PARIS AIR SHOW '79, LE BOURGET, PARIS, JUNE 1979.

E. IMC (PARIS OFFSITE) MECANALE;, PARIS, TX. GEARS;
INDUSTRIAL ASSEMBLY EQ., PUMPS, VALVES AND COMPRESSORS;
JUNE 1979.

F. IMC (PARIS OFFSITE) AQUATECH, AMSTERDAM, WATER EQUIP-
MENT - WATER POLLUTION CONTROL EQUIPMENT, SEPT. 1979.

(2) POSTS EVALUATION SHOULD INCLUDE FIRM DATES FOR THESE
EVENTS, IF OBTAINABLE FROM SHOW PROMOTERS.

(3) FOR USTC, PARIS -- TRADE CENTER IS REQUESTED TO
COLLECT AND REPORT OPINIONS FROM FOUR OR FIVE REPRESENTA-
TIVES AND/OR KNOWLEDGEABLE LOCAL AGENTS WHETHER THESE
THEMES AND DATES ARE GENERALLY APPROPRIATE AND WHETHER THE
AGENTS KNOW OF ANY LOCAL CONFLICTS OR OTHER ADVERSE FACTORS
THAT COULD AFFECT THE VIABILITY OF THE EVENTS.

(4) FOR AMEMBASSY, THE HAGUE -- REQUEST COLLECT INFORMA-
TION AS OUTLINED IN PARA (3) FOR AQUATECH.

(5) APPRECIATE POST INPUTS ALREADY RECEIVED ON SIMA,
EQUIP HOTEL AND GASTECH. COMMENTS ARE TIMELY AND TO THE
POINT. THE ABOVE SCHEDULE REFLECTS POST'S LATEST RECOM-
MENDATIONS. WILL APPRECIATE A SIMILAR APPRAISAL OF
MECANALEM TO SUPPLEMENT MME. DE COINTET'S STANDARD EVALUA-
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 STATE 196901

TION DATED AUGUST 3.

(6) LENGTHY CROSS REFERENCE OF WORLD WIDE EVENTS PRO-
DUCED AN O.I.M. FIVE YEAR SCHEDULE FOR FRANCE/BENELUX,
WHICH WILL SOON BE FORWARDED VIA APO AIRMAIL TO THESE
POSTS FOR COMMENT. SAME STUDY HELPED PRODUCE THE PARIS
IMC FY'79 SCHEDULE, WHICH MAY OR MAY NOT COINCIDE WITH
PROPOSED EVENTS SUBMITTED BY ALL POSTS CONCERNED. VANCE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 18-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE196901
Document Source: CORE
Document Unique ID: 00
Drafter: BIC/OIM/226/GAUFRICHT/DLB
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770299-0957
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770847/aaaabnnn.tel
Line Count: 102
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: d8f58a58-c288-dd11-92da-001cc4696bcc
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 05-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1557383
Secure: OPEN
Status: NATIVE
Subject: IMC, PARIS FY-1979 PROMOTION EVENT SCHEDULE (1) FOLLOWING IS PLANNED FY-79 COMMERCE PROMOTION EVENT SCHEDULE FORTHE PROPOSED INTERNATIONAL MARKETING
TAGS: BEXP, FR, BE, NL
To: PARIS BRUSSELS MULTIPLE
Type: TE
vdkgvkey: odbc://SAS/SAS.dbo.SAS_Docs/d8f58a58-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009